



# Reshoring Institute

# MICHIGAN

## State Economic Survey and Incentive Comparison

## CONTACT INFORMATION

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US State Name: Michigan

State Abbreviation: MI

State Economic Development Web Address: [Michigan Economic Development Corporation](http://Michigan Economic Development Corporation)

State Economic Development Email Address: 300 N. Washington Sq., Lansing, MI 48913

State Economic Development Phone Number: (888) 522-0103

Additional Relevant Links for Relocating Companies: [Organization and Economic Partners](#) | [MEDC Services](#) | [Michigan Business](#)

## INCOME AND OUTPUT

This section highlights your state's productivity and income to provide an understanding of the amount of business conducted and the rate of growth for businesses and individuals.

Gross Domestic Product, in millions (2023): \$673,818.1 million (14<sup>th</sup> in US). Current Dollars. *Bureau of Economic Analysis*

Gross Domestic Product % Growth (2022-2023): 1.9% (Real GDP) *Bureau of Economic Analysis*

Per Capita Personal Income (2023): \$61,144 *Bureau of Economic Analysis*

Per Capita Personal Income % Change (2022-2023): 5.4% *Bureau of Economic Analysis*

## WORKFORCE

This section gives manufacturers an idea of the industry's environment in the state, including the makeup of the available workforce, the labor requirements, and recent trends.

Total Population (2022): 10,034,113 *Michigan Labor Market Information, Michigan DTMB*

Total Civilian Labor Force (Aug 2024): 5,055,000 *Michigan Labor Market Information, Michigan DTMB, Seasonally Adjusted*

Total Number of Persons Employed (Aug 2024): 4,829,000 *Michigan Labor Market Information, Michigan DTMB, Seasonally Adjusted*

Total Number of Persons Unemployed (Aug 2024): 226,000 *Michigan Labor Market Information, Michigan DTMB, Seasonally Adjusted*

Unemployment Rate % (Aug 2024): 4.5% *Michigan Labor Market Information, Michigan DTMB, Seasonally Adjusted*

Manufacturing Employment (Sep 2024): 603,300 *Michigan Labor Market Information, Michigan DTMB, Seasonally Adjusted*

Professional and Business Services Employment (Sep 2024): 646,200 *Michigan Labor Market Information, Michigan DTMB, Seasonally Adjusted*

State Right-to-Work Law Y/N: No

Large Factory Openings during Previous year: Unable to find an appropriate dataset to directly answer this question. According to BLS Business Employer Dynamics, Michigan had more than 27,000 business establishments open in 2023. These data are not available at the state level for specific industries or establishment sizes.

Below are five highlights for large factory openings in Michigan in 2023:

- [Magna \(Shelby Twp, Detroit\)](#)
- [Hydro Aluminum \(Cassopolis\)](#)
- [Whirlpool \(St. Joseph\)](#)
- [FFG](#)
- [JR AUTOMATION](#)

Large Factory Closures during Previous year: There were 34 large facility closings in Michigan in 2023, according to WARN notices.<sup>1</sup>

## EDUCATION

This section provides further insight into the potential workforce education levels, advanced areas of education, and partnerships between higher education and industry for insight into quality of labor force and growth sustainability.

% High School Diploma or More: 91.8% *US Census ACS 2022 1-year*

% Bachelor's Degree or Higher: 32.1% *US Census ACS 2022 1-year*

Enrollment in Higher Education Institutions (2022-2023): 487,548 Enrollment *MI School Data*

Science and Engineering Graduate Students: 1,343 (Lightcast estimate of 2023 graduate degree awards in Science and Engineering programs)

List of High school, College, or University Manufacturing Partnership Programs *These are partnerships with manufacturers to help train future employees in certain skills:*

List of Additional Manufacturing Training Programs:

List of Future Planned Manufacturing Training Programs *If known please include expected implementation date:*

## COST OF DOING BUSINESS

This section highlights the costs associated with doing business in your state including taxes, wages, insurance, and energy expenses.

State Corporate Income Tax %: 6% *Michigan.gov*

State Individual Income Tax %: 4.25% *Michigan.gov*

State Level Sales Tax %: 6% *Michigan.gov*

State Use Tax: 6% *Michigan.gov*

Unemployment Insurance Tax % (estimate): 2.7%, 0.06%-10.3% *Michigan.gov*

Additional Relevant Taxes: No Local Sales tax *MEDC*

Workers' Compensation Employer Insurance Costs per \$100 of Payroll:

\$.57 per \$100 of payroll ([National Association of Social Insurance](#)) latest update (2021)

Average Industrial Electric Rate (July 2024): 8.42 Cents per Kilowatthour *U.S. Energy Information Administration*

Average Price of Natural Gas Delivered to Industrial Consumers (July 2024): 8.75 Dollars per Thousand Cubic Feet *U.S. Energy Information Administration*

Average Hourly Earnings of Production Workers in Manufacturing (2023): \$26.27 *FRED*

Minimum Wage (current): \$10.33

Pending Legislation Regarding Minimum Wage: Yes –

Feb 21, 2025 - \$12.48

Feb 21, 2026 - \$13.29

Feb 21, 2027 - \$14.16

Feb 21, 2028 - \$14.97

If you answered YES to the above question, What is the legislative bill number?: Public Act 337 of 2018

## ENTREPRENEURSHIP AND INNOVATION

This section underscores the successes of the state in terms of business innovation through awards, venture capital, and intellectual property attainment.

Total Small Business Innovation Research (SBIR) Awards Found at: <https://www.sbir.gov/awards>

**\$6,550,603 in 2023**

Total Small Business Technology Transfer (STTR) Awards Found at: <https://www.sbir.gov/awards>

**\$3,228,233 in 2023**

Venture Capital Deals (2023): 1.15B Capital Invested, *Pitchbook*

% of State with Internet Accessibility (2023): 99.99% of households have access to 100/20 download/upload speed (Mbps) *FCC National Broadband Map*

Newly Registered Businesses (2023, Projected): 7,445 business formations, *U.S. Chamber of Commerce*

Newly Registered Patents (2019): 8,307, *FRED*

## FOREIGN DIRECT INVESTMENT

This section provides insight into the amount of current investment overseas and the potential state market for manufacturers to reshore.

Foreign Direct Announcements: 9,186 projects announced from 2019-2023 with 886,651 projected jobs. *fDi Markets*

Foreign Direct Employment (2021): 321,900, *Global Business Alliance*

Foreign Direct Investment, in millions (2018-2022): \$567,035.5 Million from 2019-2023. *fDi Markets*

## TRANSPORTATION AND INFRASTRUCTURE

This section sheds light on the basic infrastructure of the state and what a company can expect in terms of the logistics of shipping their product.

**Michigan is within 500 miles of nearly half the U.S. and Canadian population and commerce centers providing unparalleled access to market. *MEDC***

Number of major 2 or 4-Lane Highways running through state: All Michigan highways are toll free. There are: 1,241 miles of Interstate Highways, 8,480 miles of US and State Trunklines, and 3 Michigan-Canada Links (3 vehicle bridges, 1 vehicle tunnel).

Number of major railways going through state: 28 freight railroads with 3,600 miles of track, *MEDC*

Number of major ports connected to state: 33 active deep-water ports, *MEDC* [michigan-commercial-ports-map.pdf \(michiganbusiness.org\)](#)

Number of airports throughout state: 19 commercial airports, including Detroit Metropolitan, one of the largest U.S. air hubs in North America, *MEDC*

Number of International airports throughout state: 7 international airports

Number of distribution centers: 430 General warehousing and storage facilities (CBP 2022 for NAICS code 4931 Warehousing & Storage)<sup>1</sup>

Number of foreign trade zones: 7 foreign trade zones, *MEDC*

## INCENTIVES

Different states offer different incentives to entice companies to move to their state. This section will allow you to highlight these incentives.

### Pending Legislation

Proposed Incentives Currently Pending Approval (Y/N):

If you answered YES above, please describe the pending incentives including the bill number if applicable:

## Cash Incentives

Does the state provide any CASH incentives? (Y/N): Yes

If you answered YES above, please provide details of this incentive including the contact information and website if applicable:

**Michigan Business Development Program:** The Michigan Business Development Program (MBDP) is available to eligible businesses that create qualified new jobs and/or make qualified new investment in Michigan. "Qualified new job" means a new, full-time job performed by an individual who is either: a resident of this state whose Michigan income taxes are withheld by an employer; or an employee leasing company or professional employer organization on behalf of the employer or an individual who is not a resident of Michigan and is employed by a business at a project location that is located in this state, provided that the business certifies in writing at the time of the MSF disbursement that not less than 75 percent of the employees of that business are residents of Michigan. In both cases, the qualified new job must be in excess of the number of jobs maintained by the qualified business prior to the expansion or location as determined by the MSF.

**Strategic Site Readiness Program:** The Strategic Site Readiness Program (SSRP) provides financial incentives to eligible applicants to conduct eligible activities on, or related to, strategic sites and mega-strategic sites in Michigan, for the purpose of creating a statewide inventory of investment-ready sites to attract and promote investment in Michigan. Administered by MEDC on behalf of the Michigan Strategic Fund (MSF), the SSRP provides access to grants, loans, and other economic assistance.

**Michigan New Jobs Training Program:** Public Acts 359 and 360 of 2008 created the Michigan New Jobs Training Program (MNJTP), which was designed as an economic development incentive, authorizes community colleges to create a training pool to support employers that are creating new jobs and/or expanding operations in Michigan.

**Going Pro Talent Fund:** The Going PRO Talent Fund (Talent Fund) makes awards to employers to assist in training, developing and retaining current and newly hired employees. Training funded by the Talent Fund must be short-term and fill a demonstrated talent need experienced by the employer. Training must lead to a credential for a skill that is transferable and recognized by industry.

## State Tax Credits

Does the state provide any Tax Credit incentives? (Y/N): Yes

If you answered YES above, please describe the available tax credits:

**Transformational Brownfield Program:** A TBP is defined as a Brownfield Plan that, among other requirements, will have a transformational impact on local economic development and community revitalization while also having an overall positive fiscal impact on the state. Funding requests for TBP will only be considered if other MSF program assistance is not available to fill a financing gap.

**Brownfield Tax Increment Financing Act:** Through the Brownfield Redevelopment Financing Act, Brownfield TIF allows applicable taxing jurisdictions to receive property taxes on the property at the current level and capture the incremental increase in tax revenue resulting from a redevelopment project. Under a MSF approved Work Plan or Combined Plan, projects can seek reimbursement from state and local property taxes for eligible non-environmental activities. Projects can also seek reimbursement from state and local property taxes for eligible environmental activities through submission of a Work Plan or Combined Plan to the Michigan Department of Environment, Great Lakes, and Energy.

## State Tax Exemptions

Does the state provide any Tax Exemptions? (Y/N): Yes

If you answered YES above, please describe the available tax exemptions:

**State Essential Services Assessment (SESA) Exemption:** The State Essential Services Assessment is required for manufacturers that do not pay personal property tax on eligible manufacturing personal property. The MSF, in certain circumstances, may choose to exempt or reduce the Assessment for projects that create jobs and/or private investment in Michigan through the State Essential Services Assessment (SESA) Exemption or the Alternative State Essential Services Assessment Incentive.

**Industrial Facilities Tax Abatement (P.A. 198):** P.A 198 provides a tax incentive to manufacturers to enable renovation and expansion of aging facilities, assist in the building of new facilities, and to promote the establishment of high tech facilities.

## State Grants

Does the state provide any Grant incentives? (Y/N): Yes

If you answered YES above, please describe the available grants:

**Michigan Business Development Program:** The Michigan Business Development Program (MBDP) is available to eligible businesses that create qualified new jobs and/or make qualified new investment in Michigan. "Qualified new job" means a new, full-time job performed by an individual who is either: a resident of this state whose Michigan income taxes are withheld by an employer; or an employee leasing company or professional employer organization on behalf of the employer or an individual who is not a resident of Michigan and is employed by a business at a project location that is located in this state, provided that the business certifies in writing at the time of the MSF disbursement that not less than 75 percent of the employees of that business are residents of Michigan. In both cases, the qualified new job must be in excess of the number of jobs maintained by the qualified business prior to the expansion or location as determined by the MSF.

## State Loans

Does the state provide any Low-Interest Financing incentives? (Y/N): Yes

If you answered YES above, please describe the available financing opportunities:

**Capital Access Program:** The Capital Access Program is an innovative program available to assist businesses with less than 500 employees with capital needs. The CAP uses small amounts of public resources to generate private bank financing, providing small Michigan businesses access to capital that might not otherwise be available.

**Private Activity Bonds:** Private activity bonds are an attractive source of financial assistance to economic development projects in Michigan. They provide profitable firms with capital cost savings stemming from the difference between taxable and tax-exempt interest rates.

Public facilities, which generate a revenue stream, (parking structures for instance) have traditionally been financed by municipalities through tax-exempt "revenue bonds." Private activity bonds apply this same tax-exempt finance mechanism to the "public purpose" of economic development. The governmental unit borrows money from private capital markets, secured only by the project's revenues rather than the

government's full faith and credit. Interest income earned on bonds issued by a governmental entity to finance a project for a private company which has demonstrated a good public purpose is exempt from federal, state, and local income taxes, thereby reducing the cost of capital (including the cost of letters of credit, remarketing fees, etc.).

**Collateral Support Program:** The Collateral Support Program is funded by federal dollars provided under the State Small Business Credit Initiative (SSBCI) Act of 2010, and seeks to enable suppliers to acquire the necessary financing that might otherwise be unavailable due to a collateral shortfall according to the lender's analysis. The program will supply pledged cash collateral accounts to lenders to achieve this goal for approved projects.

**Loan Participation Program:** The Loan Participation Program seeks to enable companies to acquire the necessary financing that might otherwise be unavailable due to a cash flow shortage according to the lender's analysis. The program will participate by purchasing a portion of the loan from the lender for approved projects.

### **Training Programs**

Does the state provide any Specialized Training Program incentives? (Y/N): Yes

If you answered YES above, please describe the available training programs:

**Michigan New Jobs Training Program:** Public Acts 359 and 360 of 2008 created the Michigan New Jobs Training Program (MNJTP), which was designed as an economic development incentive, authorizes community colleges to create a training pool to support employers that are creating new jobs and/or expanding operations in Michigan.

**Going Pro Talent Fund:** The Going PRO Talent Fund (Talent Fund) makes awards to employers to assist in training, developing and retaining current and newly hired employees. Training funded by the Talent Fund must be short-term and fill a demonstrated talent need experienced by the employer. Training must lead to a credential for a skill that is transferable and recognized by industry.

### **Zoning**

Does the state provide any Special Zoning incentives? (Y/N): No

If you answered YES above, please describe the available special zoning opportunities:

### **State Marketing and Promotions**

Does the state provide any Marketing and Promotional incentives? (Y/N): No

If you answered YES above, please describe the available special marketing or promotional opportunities:

### **Innovation Centers**

Does the state have Innovation Centers or Additional Resource available for companies? (Y/N): Yes

If you answered YES above, please describe the available innovation centers or additional resources:

Out-of-the-box thinking is valued here, and the state has the infrastructure to support it. Michigan’s research and development synergize tech companies of any size, as well as revolutionary Michigan tech jobs. Among the innovation centers in Michigan are GM’s Global Technical Center and the Michigan Innovation Center in Warren — both of which stand out as cutting-edge hotspots for research and development. Entrepreneurs also fair well at the Michigan State University Innovation Center in East Lansing, which fuels the commercialization of groundbreaking products and services.

Michigan’s esteemed research institutions are catalysts for growing and diversifying Michigan’s economy and play a key role in the entrepreneurial spirit across the state – collaborating to support translational research, technology transfer and industry engagement.

Additionally, SmartZones provide distinct geographical locations where technology-based companies, entrepreneurs and researchers can locate in close proximity to community assets that assist in their endeavors. SmartZones include technology business accelerators that provide resources and various services to Michigan entrepreneurs.

## REGIONAL INFORMATION

Many states have "regions" that specialize in certain industries such as automotive in Detroit or high tech in Silicon Valley. This section is to help you highlight these regions. If the state doesn't have any special regions please skip this page.

Please note that a "region" could be an area, county, city etc...

### Region One

Name of Region (This can include nicknames such as Silicon Valley): Upper Peninsula – “Resilience Meets Innovation”

Does this region have a designated web site? (Y/N): Yes

If you answered YES to the question above, what is the website: [www.investupmi.com](http://www.investupmi.com)

Geographic Location Information (For example, Silicon Valley spans several major cities including San Jose, Cupertino and Palo Alto): Includes the entire Upper Peninsula of Michigan

What industry or industries are prominent in this region?

- Advanced Manufacturing
- Medical Device Manufacturing
- Defense and Aerospace
- Technology and Engineering

What are some unique aspects of this region? *Could include information about transportation, education, weather etc...:* The peninsula has renowned outdoor recreation, from hunting to fishing, skiing to hiking, snow sports to watersports.

Are there any special programs or incentives for companies wanting to move to this region? (Y/N):

If you answer YES to the question above, please list the programs or incentives for this region if not already mentioned in the Incentives section:

Does this region offer site selection assistance? (Y/N) *Please describe programs and resources:* Yes

If you answer YES to the question above, please list the contact information for the site selection assistance: The Superior Economic Development Strategy (SEDS) is the Upper Peninsula’s first unified regional planning and development strategy. Regional site selection is available at [www.investupmi.com](http://www.investupmi.com).

Is there any extraordinary information that you would like to add about this region?



## Region Two

Name of Region (This can include nicknames such as Silicon Valley): Northwest Lower Michigan – “Business Comes Naturally”

Does this region have a designated web site? (Y/N): No

If you answered YES to the question above, what is the website:

Geographic Location Information (For example, Silicon Valley spans several major cities including San Jose, Cupertino and Palo Alto): Encompasses 10 counties in Michigan’s Northwest Lower Peninsula: Emmet, Charlevoix, Antrim, Kalkaska, Missaukee, Wexford, Grand Traverse, Leelanau, Benzie, and Manistee

What industry or industries are prominent in this region?

- Agriculture
- Aerospace
- Food Processing
- Outdoor Recreation
- Chemicals
- Fabricated metals

What are some unique aspects of this region? *Could include information about transportation, education, weather etc...:*

Are there any special programs or incentives for companies wanting to move to this region? (Y/N):

If you answer YES to the question above, please list the programs or incentives for this region if not already mentioned in the Incentives section:

Does this region offer site selection assistance? (Y/N) *Please describe programs and resources:* Yes

If you answer YES to the question above, please list the contact information for the site selection assistance:

[www.networksnorthwest.org](http://www.networksnorthwest.org)

Is there any extraordinary information that you would like to add about this region?

Leelanau and Traverse counties boast an above-average number of workers with bachelor’s degrees or higher thanks to an attractive work-life balance. Northwest Michigan is also proud to be home to the Great Lake Maritime Academy. Northwest Michigan’s coastline is dotted with charming towns, national parks, and sparkling lake views, with such natural attractions as Sleeping Bear Dunes National Lakeshore, the Tunnel of Trees, Torch Lake, Pine River, and Beaver Island.

## Region Three

Name of Region (This can include nicknames such as Silicon Valley): Northeast Lower Michigan – “Sunrises on Opportunity”

Does this region have a designated web site? (Y/N):

If you answered YES to the question above, what is the website:

Geographic Location Information (For example, Silicon Valley spans several major cities including San Jose, Cupertino and Palo Alto): Encompasses 11 counties in Michigan’s Northeast Lower Peninsula: Cheboygan, Presque Isle, Otsego, Montmorency, Alpena, Crawford, Oscoda, Alcona, Roscommon, Ogemaw, and Iosco.

What industry or industries are prominent in this region?

- Agriculture
- Advanced Manufacturing
- Aerospace
- Renewable Energy

What are some unique aspects of this region? *Could include information about transportation, education, weather etc...:*

Are there any special programs or incentives for companies wanting to move to this region? (Y/N):

If you answer YES to the question above, please list the programs or incentives for this region if not already mentioned in the Incentives section:

Does this region offer site selection assistance? (Y/N) *Please describe programs and resources:* Yes

If you answer YES to the question above, please list the contact information for the site selection assistance: [www.discovernortheastmichigan.org](http://www.discovernortheastmichigan.org)

Is there any extraordinary information that you would like to add about this region?

Over 1.6 million acres of national and state forestland makes outdoor adventure seemingly limitless with hunting, fishing, trapping, dark sky parks, 4,000 miles of rivers, and much more.

## Region Four

Name of Region (This can include nicknames such as Silicon Valley): West Michigan – “Business Success Together”

Does this region have a designated web site? (Y/N):

If you answered YES to the question above, what is the website:

Geographic Location Information (For example, Silicon Valley spans several major cities including San Jose, Cupertino and Palo Alto): Encompasses 13 counties in West Michigan: Kent, Ionia, Barry, Montcalm, Ottawa, Allegan, Muskegon, Oceana, Mason, Lake, Osceola, Newaygo, and Mecosta

What industry or industries are prominent in this region?

- Agriculture
- Advanced Manufacturing
- Aerospace
- Food processing
- Medical device manufacturing
- Life Sciences
- Automotive
- Office furniture

What are some unique aspects of this region? *Could include information about transportation, education, weather etc...:*

Are there any special programs or incentives for companies wanting to move to this region? (Y/N):

If you answer YES to the question above, please list the programs or incentives for this region if not already mentioned in the Incentives section:

Does this region offer site selection assistance? (Y/N) *Please describe programs and resources:* Yes

If you answer YES to the question above, please list the contact information for the site selection assistance: [www.rightplace.org](http://www.rightplace.org)

Is there any extraordinary information that you would like to add about this region?

From furniture to farming and everything in between, West Michigan has a history of manufacturing excellence. Presently, the region accounts for a third of all agricultural sales in the state while continuing to build on a 100-year-old history of furniture design and manufacturing. Home to Grand Rapids, the second largest city in Michigan and multi-year winner of “Beer City USA”. A laidback coastal lifestyle, an urban oasis, a rural paradise – in West Michigan, you can choose your adventure. Whether it’s the beach or a brewery, a museum or a concert, the region has something to offer everyone.

## Region Five

Name of Region (This can include nicknames such as Silicon Valley): Mid-Michigan

Does this region have a designated web site? (Y/N):

If you answered YES to the question above, what is the website:

Geographic Location Information (For example, Silicon Valley spans several major cities including San Jose, Cupertino and Palo Alto): Encompasses eight counties in Mid-Michigan: Clare, Gladwin, Arenac, Isabella, Midland, Bay, Gratiot, and Saginaw.

What industry or industries are prominent in this region?

- Chemicals
- Mobility
- Agribusiness
- Advanced Manufacturing
- Engineering, Development, Design

What are some unique aspects of this region? *Could include information about transportation, education, weather etc...:*

Are there any special programs or incentives for companies wanting to move to this region? (Y/N):

If you answer YES to the question above, please list the programs or incentives for this region if not already mentioned in the Incentives section:

Does this region offer site selection assistance? (Y/N) *Please describe programs and resources:* Yes

If you answer YES to the question above, please list the contact information for the site selection assistance: <https://mmdc.org/>

Is there any extraordinary information that you would like to add about this region?

## Region Six

Name of Region (This can include nicknames such as Silicon Valley):

Does this region have a designated web site? (Y/N):

If you answered YES to the question above, what is the website:

Geographic Location Information (For example, Silicon Valley spans several major cities including San Jose, Cupertino and Palo Alto): Encompasses seven counties in Mid-Michigan into the “Thumb” of the state: Genesee, Shiawassee, Lapeer, St. Clair, Sanilac, Tuscola, and Huron.

What industry or industries are prominent in this region?

- Automotive
- Mobility
- Advanced Manufacturing
- Professional and Corporate Services

What are some unique aspects of this region? *Could include information about transportation, education, weather etc...:*

Are there any special programs or incentives for companies wanting to move to this region? (Y/N):

If you answer YES to the question above, please list the programs or incentives for this region if not already mentioned in the Incentives section:

Does this region offer site selection assistance? (Y/N) *Please describe programs and resources:* Yes

If you answer YES to the question above, please list the contact information for the site selection assistance:  
[www.flintandgenesee.org](http://www.flintandgenesee.org)

Is there any extraordinary information that you would like to add about this region?

## Region Seven

Name of Region (This can include nicknames such as Silicon Valley): Region 7 – the “Capital Area”

Does this region have a designated web site? (Y/N):

If you answered YES to the question above, what is the website:

Geographic Location Information (For example, Silicon Valley spans several major cities including San Jose, Cupertino and Palo Alto): Encompasses three counties in the Capital area of Michigan: Ingham, Eaton, and Clinton.

What industry or industries are prominent in this region?

- Automotive
- Mobility
- Advanced Manufacturing
- Professional Corporate Services
- Agribusiness
- Life Sciences
- Medical Devices

What are some unique aspects of this region? *Could include information about transportation, education, weather etc...:*

Are there any special programs or incentives for companies wanting to move to this region? (Y/N):

If you answer YES to the question above, please list the programs or incentives for this region if not already mentioned in the Incentives section:

Does this region offer site selection assistance? (Y/N) *Please describe programs and resources:* Yes

If you answer YES to the question above, please list the contact information for the site selection assistance:

[www.purelansing.com](http://www.purelansing.com)

Is there any extraordinary information that you would like to add about this region?

## Region Eight

Name of Region (This can include nicknames such as Silicon Valley): Region 8 – Southwest Lower Michigan

Does this region have a designated web site? (Y/N):

If you answered YES to the question above, what is the website:

Geographic Location Information (For example, Silicon Valley spans several major cities including San Jose, Cupertino and Palo Alto): Encompasses seven counties in the Southwest corner of Michigan: Kalamazoo, Van Buren, Berrien, Cass, St. Joseph, Branch, and Calhoun.

What industry or industries are prominent in this region?

- Automotive
- Mobility
- Advanced Manufacturing
- Professional and Corporate Services
- Agribusiness
- Life Sciences
- Medical Devices
- Outdoor Recreation
- Logistics
- Food Processing
- Packaging
- Pharmaceuticals

What are some unique aspects of this region? *Could include information about transportation, education, weather etc...:*

Are there any special programs or incentives for companies wanting to move to this region? (Y/N):

If you answer YES to the question above, please list the programs or incentives for this region if not already mentioned in the Incentives section:

Does this region offer site selection assistance? (Y/N) *Please describe programs and resources:* Yes

If you answer YES to the question above, please list the contact information for the site selection assistance:

[www.southwestmichiganfirst.com](http://www.southwestmichiganfirst.com)

Is there any extraordinary information that you would like to add about this region?

From Fortune 500 companies to two-person start-ups, Southwest Michigan is home to some of the world's most innovative companies and has been for more than a century.

With the region's geographic center—Kalamazoo—touted as one of the top places offering the lowest cost of living in America and praised for its thriving job market, it's easy to see why we know our region's future is bright!

## Region Nine

Name of Region (This can include nicknames such as Silicon Valley): Region 9 – “Where Great Begins”

Does this region have a designated web site? (Y/N):

If you answered YES to the question above, what is the website:

Geographic Location Information (For example, Silicon Valley spans several major cities including San Jose, Cupertino and Palo Alto): Encompasses six counties in the Southeast portion of Michigan: Washtenaw, Livingston, Jackson, Hillsdale, Lenawee, and Monroe.

What industry or industries are prominent in this region?

- Automotive
- Mobility
- Advanced Manufacturing
- Professional and Corporate Services
- Life Sciences
- Medical Devices
- Logistics
- Food Processing
- Plastics and chemical manufacturing
- Healthcare systems
- Technology
- Research & Development

What are some unique aspects of this region? *Could include information about transportation, education, weather etc...:* Ann Arbor, home of the University of Michigan, has expansive cultural offerings, festivals, events and more than 300 restaurants.

Are there any special programs or incentives for companies wanting to move to this region? (Y/N):

If you answer YES to the question above, please list the programs or incentives for this region if not already mentioned in the Incentives section:

Does this region offer site selection assistance? (Y/N) *Please describe programs and resources:* Yes

If you answer YES to the question above, please list the contact information for the site selection assistance:

[www.annarborusa.org](http://www.annarborusa.org)

Is there any extraordinary information that you would like to add about this region?

Ann Arbor’s K-12 public schools consistently rank among the best in the nation, and the neighborhoods are some of the safest and most walkable. Dotted with historic towns, natural beauty and activities for all, there’s no question why so many families call this region home.

## Region Ten

Name of Region (This can include nicknames such as Silicon Valley): Region 10 – “Unending Innovation”

Does this region have a designated web site? (Y/N): Yes

If you answered YES to the question above, what is the website: [www.detroitregionalpartnership.com](http://www.detroitregionalpartnership.com)

Geographic Location Information (For example, Silicon Valley spans several major cities including San Jose, Cupertino and Palo Alto): Encompasses three counties in the Greater Detroit Area: Wayne, Oakland, and Macomb

What industry or industries are prominent in this region?

- Automotive
- Mobility
- Advanced Manufacturing
- Professional and Corporate Services
- Logistics
- Healthcare systems
- Technology
- Research, Engineering, and Design
- Digital Technology
- Financial Services
- Defense

What are some unique aspects of this region? *Could include information about transportation, education, weather etc...:* Almost 70,000 students graduate annually, with more than 47% earning STEM degrees, from the region's 34 colleges and universities. The Detroit area has the densest automotive and mobility supply chain cluster in the nation, with 73% of the country's private sector automotive R&D invested directly here. This region also represents one of the largest manufacturing and assembly workforces in the country.

Are there any special programs or incentives for companies wanting to move to this region? (Y/N):

If you answer YES to the question above, please list the programs or incentives for this region if not already mentioned in the Incentives section:

Does this region offer site selection assistance? (Y/N) *Please describe programs and resources:* Yes

If you answer YES to the question above, please list the contact information for the site selection assistance:  
[www.detroitregionalpartnership.com](http://www.detroitregionalpartnership.com)

Is there any extraordinary information that you would like to add about this region?

Region 10 is the epicenter of opportunity. Globally connected, the region has immediate access to international markets and worldwide travel and is located within 500 miles of nearly half of the U.S. and Canadian population and commerce centers. Detroit is the only city in the country where all four major professional sports teams (Detroit Tigers (MLB), Detroit Pistons (NBA), Detroit Red Wings (NHL), and Detroit Lions (NFL)) play their games within the downtown core area.

# AMERICAN MADE LABEL REQUIREMENTS

Federal Trade Commission oversees “Truth in Advertising” regulations including promotion or disclosure of products displaying “Made in USA” labeling. FTC requires products advertised as “Made in USA” be “all or virtually all” made in the U.S. “all or virtually all” means the product should contain no – or negligible – foreign content.

## Made In USA Requirements

Does the state have any specific requirements for labeling products "Made in USA"? (Y/N):

If you answered YES to the question above, what are the requirements for labeling products "Made in USA":

Is there pending legislation regarding these requirements? (Y/N):

If you answered YES to the question above, please describe the proposed legislation including the bill number:

## Made In YOUR STATE Requirements

Does your state have any specific requirements for labeling products "Made in YOUR STATE"? (Y/N): Yes

If you answered YES to the question above, what are the requirements for labeling products "Made in YOUR STATE": All permission and use standards and requirements to use the “Pure Michigan” brand are available at <https://www.michigan.org/logorequest>.

Is there pending legislation regarding these requirements? (Y/N):

If you answered YES to the question above, please describe the proposed legislation including the bill number:

Is there an organization or entity that monitors state labeling? (Y/N): Yes

If you answered YES to the question above, please provide the name and contact information for the organization or entity: The Michigan Economic Development Corporation (MEDC).

**Date of Submission: 3/31/2025**

**Thank you for your time. Please email your responses to [alevy@reshoringinstitute.org](mailto:alevy@reshoringinstitute.org) and your responses will be recorded and available online for review at [www.reshoringinstitute.org](http://www.reshoringinstitute.org).**