

# **CONTACT INFORMATION**

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US State Name: Nevada

State Abbreviation: NV

State Economic Development Web Address: www.diversifynevada.com

State Economic Development Email Address: success@diversifynevada.com

State Economic Development Phone

Number: 702.486.2700

Additional Relevant Links for Relocating Companies:

http://www.diversifynevada.com/selectin g-nevada/nevada-advantage

# **INCOME AND OUTPUT**

This section highlights your state's productivity and income to provide an understanding of the amount of business conducted and the rate of growth for businesses and individuals.

Gross Domestic Product: \$139.7 billion

Gross Domestic Product % Growth: 1.6% (2014 to 2015)

Per Capita Personal Income (\*GDP/Population) This is often used as a standard of living measurement: \$41,889

Per Capita Personal Income % Change: +3.5% (2014-2015)

### **WORKFORCE**

This section gives manufacturers an idea of the industry's environment in your state, including the makeup of the available workforce, the labor requirements, and recent trends.

Total Population: 2,890,845 (2015)

Total Civilian Labor Force: 1,434,815 (2017)

Total Number of Persons Employed: 1,376,241 (2017)

Total Number of Persons Unemployed: 67,574

Unemployment Rate %: 4.7

Manufacturing Employment: 41,900

Professional and Business Services Employment: 51,200

State Right-to-Work Law Y/N: Y

Large Factory Openings during Previous year:

Tesla & Panasonic Giga Factory – Reno Area, Faraday Future – Las Vegas Area, Amazon – Reno Area, Switch Data Center.

Large Factory Closures during Previous year: N/A

This section provides further insight into the potential workforce education levels, advanced areas of education, and partnerships between higher education and industry for insight into quality of labor force and growth sustainability.

% High School Diploma or More: 42,210 (2016-17)

% Bachelor's Degree or Higher:

http://www.diversifynevada.com/programs-resources/higher-education-resources

Enrollment in Higher Education Institutions:

http://system.nevada.edu/Nshe/

Science and Engineering Graduate Students:

http://system.nevada.edu/Nshe/

List of High school, College, or University Manufacturing Partnership Programs These are partnerships with manufacturers to help train future employees in certain skills:

Nevada's universities and colleges, technical institutions, and community colleges provide a continuous supply of workers with higher education credentials. Rich programs at the University of Nevada campuses in Reno and Las Vegas emphasize Science, Technology, Engineering and Mathematics (STEM) curriculums – a growing area of emphasis in the state's K-12 schools as well.

Additionally, the entire Nevada System of Higher Education is committed to developing specific employee training programs for individual industries and companies. These alliances have even created training for a "partner" company on the specific job tasks needed for a specialized process.

The LEAP Initiative for Advanced Manufacturing

With the support of state education and manufacturing leaders, GOED's Technology Commercialization unit has led the way in the development of programs for a fully-integrated manufacturing career pathway. This program, called Learn and Earn Advanced Career Pathway (LEAP), will train for the specific vocation of Advanced Manufacturing Technician and has been endorsed by the DETR Sector Council.

http://www.diversifynevada.com/documents/LEAP presentation.pdf

#### Career and Technical Education & STEM:

- Academy of Career Education Charter School Reno
- Advanced Technologies Academy -Las Vegas
- Coral Academy Charter School Secondary -Reno
- West Career and Technical Academy -Las Vegas
- Academy of Art Careers and Technology -Reno
- Las Vegas Academy of Int'l Studies -Las Vegas
- Coral Academy of Science Las Vegas
- Veterans Tribute Career Technical Academy Las Vegas

- Carson City High School Carson City
- Douglas County High School Minden/Gardnerville
- Northwest Career and Technical Academy Las Vegas
- Southwest Career and Technical Academy Las Vegas
- Southeast Career and Technical Academy Las Vegas
- East Career and Technical Academy Las Vegas

### Community and Technical Colleges:

- Truckee Meadows Community College, Reno
- Western Nevada College, Carson City
- Great Basin College, Elko
- Career College of Northern Nevada Sparks

#### Universities Manufacturing Extension Program:

Nevada Industry Excellence – NIST MEP – University of Nevada Reno

#### List of Additional Manufacturing Training Programs:

- Truckee Meadows Community College
  - o Fanuc Robotics Training
- Western Nevada College
  - o Siemens Mechatronics

List of Future Planned Manufacturing Training Programs If known please include expected implementation date:

### Truckee Meadows Community College

- Festo Industry 4.0 Training-Implementation date: 4<sup>th</sup> quarter, 2017
- Fanuc Certified Training Center Implementation date: 4<sup>th</sup> guarter, 2017

### **COST OF DOING BUSINESS**

This section highlights the costs associated with doing business in your state including taxes, wages, insurance, and energy expenses.

State Corporate Income Tax %: None

State Individual Income Tax %: None

State Level Sales Tax %: See below\*

State Use Tax: See below\*

Unemployment Insurance Tax % (estimate): Employers starting a new business in Nevada must pay unemployment insurance (UI) tax at a rate of 2.95 percent (.0295) of wages paid to each employee up to the taxable wage limit. The employer retains this rate for a period of 14 to 17 calendar quarters (depending on the quarter in which he becomes subject to the law), after which his rate will be determined under the "Experience Rating" system. There is an additional .05 percent (.0005) tax for the Career Enhancement Program (CEP).

Additional Relevant Taxes: See below

Workers' Compensation Employer Insurance Costs per \$100 of Payroll: See below\*

\*Nevada offers a very competitive cost of doing business and is attracting more and more companies each day from higher-cost regions. Nevada has:

- An abundance of economical commercial real estate
- Competitive utility rates for commercial operations
- Low-cost startup, regulatory, licensing and annual fees
- Proximity to west coast/California markets and businesses, reducing shipping and storage costs
- Excellent air cargo costs for shipping by air out of Nevada
- Excellent tax advantages:
  - No personal income tax
  - No corporate income tax
  - No unitary tax
  - No franchise tax
- Nevada business incentives
  - o Tax abatements for job creation, capital investment and intellectual property development
  - Workforce development training grants
  - Catalyst Fund to support new business or expansion in state

### Low costs of distribution to West Coast markets:

The combination of our zero inventory tax, a rich transportation infrastructure, and the geographic location of the state's two largest urban centers are prime reasons that top brands like Amazon, Wal-Mart, Levi Strauss & Co., Barnes & Noble, Urban Outfitters, and others choose Nevada to stage their warehousing and distribution strategies.

Collectively, the cities of Las Vegas, Reno, Sparks, Carson City and surrounding towns are less than one day's drive over arterial Interstate highways to nearly 60 million consumers as well as to the major U.S. deep water seaports serving the Pacific Rim. Major Union Pacific and Southern Pacific rail connections in Las Vegas and Reno, too, play an essential role in carrying the world's freight from the Pacific Coast to America's Heartland and beyond.

Globally, McCarran International Airport in Las Vegas has been a Top 20 airport for more than five years, annually serving more than 40 million and handling more than 189 million pounds of cargo. More important, the airport is served by nonstop flights to and from nearly all major metropolitan areas in the United States as well as several important global centers in Europe, Asia and Latin America.

In the north, Reno Tahoe International Airport consistently earns recognition as one of the most efficient and friendly airports, serving more than 3.8 million passengers and receiving more than 114 million pounds of cargo annually. The airport serves more than a dozen cities with nonstop flights, and more than 35 cities with a single stop.

### Additional Nevada tax advantages:

Nevada ranks a very favorable third in the Tax Foundation's 2012 Business Tax Climate Index, an independent ranking of states in five areas of taxation: corporate taxes; individual income taxes, sales taxes, unemployment insurance taxes, and taxes on property, including residential and commercial property.

The Tax Climate Index comparison to neighboring states is significant: California ranks 48th, Arizona 27th, Idaho 21st, Oregon 13th and Utah 10th.

In addition to the Tax Climate Index, Nevada ranks second in the nation for lowest state and local tax burden – an estimated 7.5% of income.

Unlike nearly all other states, Nevada has no Corporate or Personal Income Tax – what you earn is what you keep and what you have available to re-invest.

The state's historically strong logistics and distribution business sector is as much a statement of tax policy – no Inventory Tax – as it is of the excellence of its air, rail and highway arterial infrastructure and proximity to major markets and ports.

There is also no Franchise Tax or Unitary Tax, which means you don't pay for the privilege of being in business in Nevada, or for being in Nevada and operating components of your business elsewhere.

Finally, Nevada has no Estate or Inheritance Tax, which makes it attractive to retirees and others with substantial estates.

#### More on statewide business incentives:

For businesses in key industries willing to make multi-year commitments to jobs and capital investments, Nevada offers an attractive package of incentives through the Governor's Office of Economic Development. The incentives include:

- Catalyst Fund, a \$10 million fund that was created by the 2011 Nevada Legislature to aid with business relocation and expansion. Applications for consideration are available through the state's regional development authorities.
- Sales and use tax abatements on qualified capital equipment purchases, with reductions in the rate to as low as
   2%
- Modified business tax abatements of 50 percent of the 1.17% rate on quarterly wages exceeding \$85,000.
- Personal property tax abatements, not to exceed 50% over a maximum of 10 years.
- Real and personal property tax abatements of up to 50% for up to 10 years for qualified recycling businesses.
- Employee hiring incentives under the Silver State Works program, of up to \$2,000 for each state-qualified employee hired.

Average Industrial Electric Rate:

2016 INDUSTRIAL ELECTRIC RATES (PER KWH) - \$0.059

Average Price of Natural Gas Delivered to Industrial Consumers:

2016 INDUSTRIAL NATURAL GAS RATES (PER 1000 CU.FT.) - \$5.80

Average Hourly Earnings of Production Workers in Manufacturing: \$18.10

Minimum Wage (current): \$7.25 per hour for employees who are offered qualified health benefits. \$8.25 per hour for employees who are not offered health benefits.

Pending Legislation Regarding Minimum Wage: Yes

If you answered YES to the above question, What is the proposed minimum wage?: \$12 in five years

If you answered YES to the above question, What is the legislative bill number?: SB 106

### **ENTREPRENEURSHIP AND INNOVATION**

This section underscores the successes of your state in terms of business innovation through awards, venture capital, and intellectual property attainment.

Total Small Business Innovation Research (SBIR) Awards Found at: https://www.sbir.gov/reports/state-

summary?year=2016&program\_tid=105791:

Total Small Business Technology Transfer (STTR) Awards Found at: <a href="https://www.sbir.gov/reports/state-summary?year=2016&program\_tid=105792">https://www.sbir.gov/reports/state-summary?year=2016&program\_tid=105792</a>:

Venture Capital Deals, in millions: \$18MM+

http://battlebornventure.com/

% of State with Internet Accessibility:

Nevada is ranked as the 8<sup>th</sup> most connected state in the US with 93% of the population having access to two or more ISP's.

https://www.internetchoice.org/nevada

Newly Registered Businesses:

http://nvsos.gov/sosentitysearch/

**Newly Registered Patents:** 

https://www.uspto.gov/learning-and-resources/attorneys-agents-paralegals/nevada

### FOREIGN DIRECT INVESTMENT

This section provides insight into the amount of current investment overseas and the potential state market for manufacturers to reshore.

Foreign Direct Announcements:

http://www.diversifynevada.com/selecting-nevada/global/division-documents

Foreign Direct Employment:

http://www.diversifynevada.com/selecting-nevada/global/division-documents

Foreign Direct Investment, in millions:

http://www.diversifynevada.com/selecting-nevada/global/division-documents

# TRANSPORTATION AND INFRASTRUCTURE

This section sheds light on the basic infrastructure of your state and what a company can expect in terms of the logistics of shipping their product.

https://www.reviewjournal.com/news/2017-legislature/bipartisan-bill-would-create-nevada-infrastructure-project-bank/

Number of major 2 or 4-Lane Highways running through state:

Multiple - Interstate 80, Interstate 215, Interstate 580, Interstate 15, U.S. Highway 95, and U.S. Highway 93, U.S. Highway 50

https://www.nevadadot.com/

Number of major railways going through state:

Multiple - Union Pacific Railroads, Southern Pacific, BNSF Railroad

Number of major ports connected to state: NA

Number of airports throughout state: 27

http://airport-authority.com/browse-us-nv

Number of International airports throughout state: Two

http://renoairport.com/

https://www.mccarran.com/

Number of distribution centers:

Northern Nevada is the Western United States fastest-growing warehousing and distribution market; Amazon.com, Starbucks, Sherwin Williams, Petsmart, Scheels, Cabelas and Walmart have all selected Northern Nevada for their west coast distribution needs. Northern Nevada is home to more than sixty five LTL, truckload and small package carriers. The LTL and small parcel carriers are able to load direct schedules to major metropolitan areas.

Southern Nevada offers a robust **highway transportation network**, with easy access to major western markets via three major corridors (Interstate 15, U.S. Highway 95, and U.S. Highway 93). Additionally, Southern Nevada is less than a one-day drive over arterial Interstate highways to nearly 40 million consumers and to three major U.S. deep water seaports serving the Pacific Rim

http://www.diversifynevada.com/key-industries/logistics-operations

http://nds-usa.com/why-nevada/

Number of foreign trade zones:

http://diversifynevada.com/documents/Foreign\_Trade\_Zone\_Benefits\_in\_Nevada.pdf

### **INCENTIVES**

Different states offer different incentives to entice companies to move to their state. This section will allow you to highlight these incentives.

The State of Nevada, through the Governor's Office of Economic Development, offers a variety of incentives to help qualifying companies make the decision to do business in the state, including sales tax abatements on capital equipment purchases, sales and use tax deferral on capital equipment purchases, abatements on personal and modified business taxes, real property tax abatements for recycling, assistance with the cost of intellectual property development, and employee training grants. The State now offers abatements on aviation parts and data centers, as well.

#### **Pending Legislation**

Proposed Incentives Currently Pending Approval (Y/N): N

If you answered YES above, Please describe the pending incentives including the bill number if applicable:

#### **Cash Incentives**

Does your state provide any CASH incentives? (Y/N):

http://www.diversifynevada.com/programs-resources/incentives

If you answered YES above, Please provide details of this incentive including the contact information and website if applicable:

#### **State Tax Credits**

Does your state provide any Tax Credit incentives? (Y/N): Y

If you answered YES above, Please describe the available tax credits:

A partial abatement of sales and use taxes is available to qualified companies that locate or expand their business in Nevada. The tax abatement is on the gross receipts from the sale, and the storage, use or other consumption, of eligible capital equipment. The sales and use tax rates vary by county within Nevada. The abatement reduces the sales and use tax rate to 2%. The approved business is eligible for tax abatements for a two-year period beginning the date the abatement becomes effective.

All tax abatements can be reduced if the company's average hourly wage falls below the state average wage, even when a company qualifies under (i) number of employees and (ii) capital investment. If a company qualifies under (i) average wage and (ii) number of employees or capital investment, this reduction is not applicable. This reduction has two tiers:

- 1. (a) If the unemployment rate in the applicable county is 6% or higher, and the company average hourly wage is 80%-99% of the average statewide hourly rate, the company will receive the full abatement provided the additional requirements have been met.
- 1. (b) If the unemployment rate is 6% or higher and the company average hourly wage is 65%-79% of the average statewide hourly rate, then the company will receive 25% of the Modified Business Tax Abatement (MBT) and Personal Property Tax Abatement (PPT) and the full amount of the Sales & Use Tax Abatement (SUT), provided the additional requirements have been met.
- 2. (a) If the unemployment rate is less than 6% and the company average hourly wage is 80%-99% of the average statewide hourly rate, then the company will receive 25% of the MBT and PPT, but the SUT abatement is only reduced to 4.6% instead of down to 2.0%.
- 2. (b) If the unemployment rate is less than 6% and the company average hourly wage is below 80%, then no abatements will be awarded.

#### The Company's Responsibilities

The company makes application to the Governor's Office of Economic Development ("Office"), and if approved, executes an agreement with the Office that includes but is not limited to: (i) a commitment to maintain the business in Nevada for 5 years, (ii) a requirement to register pursuant to the laws of Nevada, and obtains all licenses and permits

required by the state, county, city or town in which the business operates, and (iii) a requirement to provide a medical insurance plan approved by the Office for all employees including but not limited to the company paying at least 50% of the employee premium cost. All abatements are voidable and recoverable with interest if the business fails to comply with any terms of the agreement. Audits will be performed by the Department of Taxation after 2 and 5 years to ensure compliance.

#### Eligibility

The Governor's Office of Economic Development ("GOED") will look for the following criteria when reviewing an applicant's eligibility for abatement. Two of the following three requirements must be met:

Note: Criteria is different depending on whether the business is in a county whose population is 100,000 or more or a city whose population is 60,000 or more (i.e., "urban" area), or if the business is in a county whose population is less than 100,000 or a city whose population is less than 60,000 (i.e., "rural" area).

- -Capital Investment A capital investment of \$1 million in eligible equipment in urban areas or \$250,000 in eligible equipment in rural areas are required. This criteria is applicable to new businesses. In cases of expanding businesses, the capital investment must equal at least 20% of the value of the tangible property owned by the business.
- Number of Primary Jobs Created New businesses locating in urban areas require fifty (50) or more permanent, full-time employees on its payroll by the eighth calendar quarter following the calendar quarter in which the abatement becomes effective. In rural areas, the requirement is ten (10) or more. For an expansion, the business must increase the number of employees on its payroll by 10% more than its existing employees prior to expansion, or by 25 (urban) or 6 (rural) employees, whichever is greater.
- **Wage Level** In urban areas, the average hourly wage that will be paid by the business to its new employees is at least 100% of the average statewide hourly wage. For businesses in rural areas, the average hourly wage will equal or exceed the lesser of the county-wide average hourly wage or statewide average hourly wage.

Upon approval by the Office and execution of an incentive agreement a certificate of eligibility will be provided to the Department of Taxation for administration of the tax abatement. Please contact your local Regional Development Authority to apply for the sales & use tax abatements. This is a summary only and may not include all program requirements.

For detailed information on the Sales & Use Tax Abatement please access the following links: https://www.leg.state.nv.us/NRS/NRS-374.html; https://www.leg.state.nv.us/NRS/NRS-360.html

#### **State Tax Exemptions**

Does your state provide any Tax Exemptions? (Y/N): Y

If you answered YES above, Please describe the available tax exemptions:

http://www.diversifynevada.com/documents/online\_incentive\_guide.pdf

### **State Grants**

Does your state provide any Grant incentives? (Y/N): Y

If you answered YES above, Please describe the available grants:

The State of Nevada offers a variety of incentives to help qualifying companies make the decision to do business in the state, including sales tax abatements on capital equipment purchases, sales and use tax deferral on capital equipment purchases, abatements on personal and modified business taxes, real property tax abatements for recycling, assistance with the cost of intellectual property development, and employee training grants.

- Catalyst Fund
- Foreign Trade Zone- Northern Nevada

- Foreign Trade Zone- Southern Nevada
- Governor's Office of Economic Development
- Silver State Works

http://business.nv.gov/Resource\_Center/Access\_to\_Capital/Grants\_and\_Incentives/

http://www.diversifynevada.com/technology-commercialization/technology-commercialization-in-nevada

#### **State Loans**

Does your state provide any Low-Interest Financing incentives? (Y/N): Y

If you answered YES above, Please describe the available financing opportunities:

**INDUSTRIAL DEVELOPMENT REVENUE BONDS:** The Department of Business and Industry administers the state's share of bonding authority for the issuance of tax-exempt private activity bonds to ensure the full utilization of tax-exempt bonding authority, as well as coordinating the allocation of bonding authority between competing state and local interests in a fair and equitable manner. More information.

**SILVER STATE OPPORTUNITIES FUND:** As part of the Nevada Capital Investment Corporation program, the Silver State Opportunities Fund is operated by private equity fund managers who work with capital investment firms to invest in select companies and innovative businesses that will assist in the state's efforts to grow and diversify Nevada's economic base. More information.

**NEVADA MICROENTERPRISE INITIATIVE:** The program helps address and enhance the economic self-sufficiency and quality of life of low- to moderate-income individuals through entrepreneurial training and access to loans for news and expanding businesses. More information.

**NEVADA SMALL BUSINESS DEVELOPMENT CENTER:** This statewide resource for business assistance through the University of Nevada provides a mix of services, expertise and training for starting, operating and expanding a business. The center, with 11 locations throughout the state, also provides data about the economy, business environment and population demographics, as well as information and guidance for complying with environmental regulations. <a href="More information">More information</a>.

**STATE SMALL BUSINESS CREDIT INITIATIVE:** The \$13.8 million fund assists with the growth of small and microenterprise businesses. More information.

#### **Training Programs**

Does your state provide any Specialized Training Program incentives? (Y/N): Y

If you answered YES above, Please describe the available training programs:

Workforce Innovation for the New Nevada (WINN)

The WINN program was established to bridge the educational community with industry and assist in recruitment, assessment and training for high-wage, high-skill jobs.

 $\underline{\text{http://www.diversifynevada.com/news/manufacturing/goed-board-continues-focus-on-workforce-development-job-creation}$ 

#### Zoning

Does your state provide any Special Zoning incentives? (Y/N):

If you answered YES above, Please describe the available special zoning opportunities:

http://business.nv.gov/Resource Center/Access to Capital/Grants and Incentives/

#### **State Marketing and Promotions**

Does your state provide any Marketing and Promotional incentives? (Y/N):

If you answered YES above, Please describe the available special marketing or promotional opportunities:

#### **Innovation Centers**

Does your state have Innovation Centers or Additional Resource available for companies? (Y/N): Y

If you answered YES above, Please describe the available innovation centers or additional resources:

#### **University of Nevada Reno Innevation Center:**

The Innevation Center is designed to empower Nevada's next generation of economic leaders by igniting the creative and entrepreneurial spirits in University of Nevada, Reno students, faculty, community creatives, makers, economic developers, and emerging global tech companies.

https://www.unr.edu/innevation

http://www.unr.edu/research-and-innovation/industry-portal

http://www.diversifynevada.com/technology-commercialization/technology-commercialization-in-nevada

#### University of Nevada Las Vegas (UNLV):

The Division of Research and Economic Development serves the UNLV research community through a variety of administrative support activities. UNLV's Division of Research and Economic Development creates a campus environment that supports and promotes superior research, creative, and scholarly pursuits, ensuring our students and faculty can recognize their full intellectual potential.

https://www.unlv.edu/about-research

# **REGIONAL INFORMATION**

Many states have "regions" that specialize in certain industries such as automotive in Detroit or high tech in Silicon Valley. This section is to help you highlight these regions. If your state doesn't have any special regions please skip this page.

Please note that a "region" could be an area, county, city etc...

# **Region One**

Name of Region (This can include nicknames such as Silicon Valley): West Coast Logistics Hub -Tahoe Regional Industrial Center

Does this region have a designated web site? (Y/N): Y

If you answered YES to the question above, what is the website: http://tahoereno.com/fast-facts/

Geographic Location Information (For example, Silicon Valley spans several major cities including San Jose, Cupertino and Palo Alto):

The region is a one-day truck shipping time to California, Arizona, Nevada, Utah, Colorado, Oregon, Idaho, and Washington by utilizing services from companies like UPS, FedEx, and the newest addition to the list, On-Trac, who will

deliver overnight shipping to most of these states at ground rates. Within 250 miles there is a population of 13 million and just over 43 million within the 500 mile radius.

The Tahoe Reno Industrial Center is a remarkable, massive 107,000-acre park that encompasses a developable 30,000 acre industrial complex. It is located in Storey County, Nevada approximately nine miles east of the Reno-Sparks area on the 1-80 freeway. The center is a 15-minute drive from the Reno Tahoe International Airport. The main entrances are the Patrick and USA Parkway interchanges off I-80. Both the Union Pacific Railway and the Burlington Northern Santa Fe Railway service selected areas of the industrial center.

What industry or industries are prominent in this region?

- Aerospace & Defense
- Energy
- Agriculture
- Health Care

- Logistics & Operations
- Manufacturing
- Mining

- Tourism, Gaming & Hospitality
- Autonomous Vehicles

What are some unique aspects of this region? Could include information about transportation, education, weather etc...:

Tahoe Regional Industrial Center located in Northern Nevada is tied into the US transportation network through I-80 and Union Pacific main line rail. I-80 provides direct access to California's I-5 corridor and eastbound through Salt Lake City, Omaha, and eventually New York. This western rail infrastructure source is Union Pacific rail. The UP mainline was deregulated in the late 90s, allowing service by third-party rail service providers such as BNSF, to ensure competitive rates for all park rail users.

Are there any special programs or incentives for companies wanting to move to this region? (Y/N): Y

If you answer YES to the question above, Please list the programs or incentives for this region if not already mentioned in the Incentives section:

http://edawn.org/

http://www.diversifynevada.com/programs-resources/incentives

Does this region offer site selection assistance? Yes

Please describe programs and resources:

The Economic Development Authority of Western Nevada (EDAWN) is a private/public partnership established in 1983, committed to adding quality jobs to the region by recruiting new companies, supporting the success of existing companies, and assisting newly forming companies, to diversify the economy and have a positive impact on the quality of life in Greater Reno-Sparks.

EDAWN assist new companies interested in relocating to the area or existing company expansions by providing the following services:

- Real estate selection
- Permitting, licensing
- Data sourcing
- Public relations
- Access to key community members
- Access to workforce resources
- Conduct competitive analysis
- Secure State business incentives/tax abatements

If you answer YES to the question above, Please list the contact information for the site selection assistance:

http://edawn.org/about/

Is there any extraordinary information that you would like to add about this region?

http://edawn.org/live-play/

### **Region Two**

Name of Region (This can include nicknames such as Silicon Valley): Southern Nevada

Does this region have a designated web site? (Y/N): Y

If you answered YES to the question above, What is the website:

https://www.lvgea.org/

Geographic Location Information (For example, Silicon Valley spans several major cities including San Jose, Cupertino and Palo Alto):

What industry or industries are prominent in this region?

- Aerospace, Defense & UAV's
- Clean Technology
- Health Care & Life Sciences
- Logistics & Goods Movement
- Manufacturing
- Technology

- Gaming, Tourism, & Conventions
- Global Banking and Financial Services
- Foreign Trade

What are some unique aspects of this region? Could include information about transportation, education, weather etc...:

https://www.lvgea.org/start-up-expand-relocate/why-southern-nevada/

Are there any special programs or incentives for companies wanting to move to this region? (Y/N):

If you answer YES to the question above, Please list the programs or incentives for this region if not already mentioned in the Incentives section:

Does this region offer site selection assistance? Yes

Please describe programs and resources:

The Las Vegas Global Economic Alliance is a 501(c)6 membership organization dedicated to developing the economies of Las Vegas, Clark County, Henderson, North Las Vegas, Boulder City, and Mesquite through regional cooperation, global trade, and global connectivity. We are the economic and community development resource for Southern Nevada.

**Vision:** To help our residents thrive in a global economy by fostering a more prosperous, diverse, and connected regional economy.

**Mission:** To grow the economy in Southern Nevada through connectivity, community development and aggressive business recruitment, retention and outreach.

### **Strategic Imperatives:**

- Lead, Facilitate, & Steward Regional Economic Development
- Elevate Southern Nevada's Position as a Global Business Location

- Deliver Impactful Marketing & Communications
- Achieve and Maintain Operational Excellence

If you answer YES to the question above, Please list the contact information for the site selection assistance:

https://www.lvgea.org/

Is there any extraordinary information that you would like to add about this region?

Southern Nevada offers an abundant and high quality workforce, low operating costs, and unparalleled global connectivity for businesses in a broad array of industry clusters.

- Las Vegas has one of the most affordable business climates in the United States while also having easy access
  to large California markets and ports. From Las Vegas, you can deliver same-day, round-trip trucking to Los
  Angeles and Phoenix.
- With one-day rail routes to Salt Lake City and Los Angeles, Southern Nevada offers an excellent distribution point in the Southwest.
- McCarran International Airport is one of the busiest destination airports in the United States, and we have some of the lowest corporate annual travel costs in the country.
- Las Vegas boasts first-in-class fiber-optic data connections, making it a national data hub.
- Las Vegas hosts more than six million convention-goers a year, making it a hub for corporate meetings and events.
- Las Vegas is a hotbed for start-ups with a dynamic entrepreneurial class and support from local institutions.

http://www.diversifynevada.com/selecting-nevada/regions

# AMERICAN MADE LABEL REQUIREMENTS

Federal Trade Commission oversees "Truth in Advertising" regulations including promotion or disclosure of products displaying "Made in USA" labeling. FTC requires products advertised as "Made in USA" be "all or virtually all" made in the U.S. "all or virtually all" means the product should contain no – or negligible – foreign content.

# Made In USA Requirements

Does your state have any specific requirements for labeling products "Made in USA"? (Y/N):

If you answered YES to the question above, What are the requirements for labeling products "Made in USA":

Is there pending legislation regarding these requirements? (Y/N):

If you answered YES to the question above, Please describe the proposed legislation including the bill number:

# **Made In YOUR STATE Requirements**

Does your state have any specific requirements for labeling products "Made in YOUR STATE"? (Y/N):

If you answered YES to the question above, What are the requirements for labeling products "Made in YOUR STATE":

Is there pending legislation regarding these requirements? (Y/N):

If you answered YES to the question above, Please describe the proposed legislation including the bill number:

<sup>\*</sup>Additional Information about Nevada's diverse regions can be found at:

Is there an organization or entity that monitors state labeling? (Y/N):

If you answered YES to the question above, Please provide the name and contact information for the the organization or entity:

Date of Submission: May 25, 2017

Thank you for your time. Please email your responses to <u>alevy@reshoringinstitute.org</u> and your responses will be recorded and available online for review at <u>www.reshoringinstitute.org</u>.