

Starbuck's Reshoring Efforts

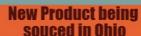
In 2012 Starbuck's construct a new facility in Augusta, Georgia to create an advanced soluble processing facility at a cost of \$172 million dollars. The products being manufactured include Ready Brew VIA coffee and refreshers, and ingredients for Frappuccino beverages. In addition, Starbuck's also announced a month before that they will be sourcing their new coffee mugs from Ohio, which will help to create more jobs and stimulate the American economy.

Decision Factors

Creating Jobs in Georgia & Ohio

Results Results

- **1.** Quicker time to Mart
- 2-Reducded logistics cost
 - 3. Higher Quality
- 4 Intellectual Property Protection





Product being manufactured



Ready to Brew Instant coffee

- \$200,000 invested in Augusta Community
- **Employed 140 people**
 - Created hundreds of indirect jobs within the supply chain
- Sourcing new line of coffee mugs in Ohio (iob creation)
 - Granted \$5
 million dollars to
 "Create Jobs for USA"

New

\$172

Million Dollar plant in Augusta, Georgia



