



Starbuck's Reshoring Efforts

In 2012 Starbuck's construct a new facility in Augusta, Georgia to create an advanced soluble processing facility at a cost of \$172 million dollars. The products being manufactured include Ready Brew VIA coffee and refreshers, and ingredients for Frappuccino beverages. In addition, Starbuck's also announced a month before that they will be sourcing their new coffee mugs from Ohio, which will help to create more jobs and stimulate the American economy.

Creating Jobs in Georgia & Ohio

Decision Factors

Results Results

1. Quicker time to Mart

● \$200,000 invested in Augusta Community

2. Reduced logistics cost

● Employed 140 people

3. Higher Quality

● Created hundreds of indirect jobs within the supply chain

4. Intellectual Property Protection

● Sourcing new line of coffee mugs in Ohio (job creation)



● Granted \$5 million dollars to "Create Jobs for USA"



New **\$172** Million Dollar plant in Augusta, Georgia

