



KENT International rides hard to hit the target of producing bikes assembled in US with help from Walmart.

RIDE TO GOAL! RESHORE WITH WALMAT



Kent opens new

200,000

square foot production facility in South Carolina



According to Kent International, when at full capacity in 2016, it will have added at least 200 jobs and will be assembling 1 million bikes from inside the U.S. annually. This will be the first time bicycles have been manufactured in the U.S. in over 15 years.

The plan is to source as much as

60-70%

of the components parts in the USA by 2018



Increase demand for parts sourced from US producers

WHY THE RIDE & RISK?

Walmart as part of their commitment to buy American contracted to buy bicycles from The Manning Plant for the first 6 months greatly reducing the company's risk



Increase revenue through additional production

State Incentives South Carolina is a business friendly, right-to-work state 1 Million in state support & governor personal line



Overall Economics of domestic sourcing changing due to increased labor, energy and transportation costs overseas

