



General Electric Appliances

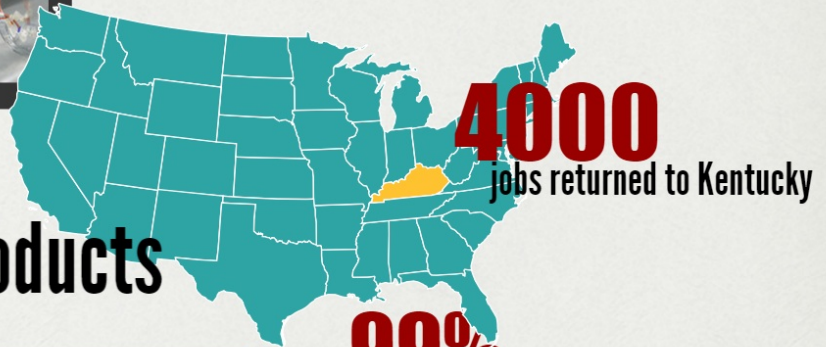
\$250

Million Dollar Facility

Why GE is reshoring manufacturing back to the US



General Electric, a monumental American company is now creating award-winning high quality refrigerators and Geo-spring water heaters specifically catered to the US market. The manufacturing processes are cutting edge and more sustainable than ever before. They have created over 4,000 jobs since 2008 in the facility, and roughly 18,000 indirect jobs throughout their supply chain, which is remarkable.



GE Launches New Products



99% Reduced carbon footprint

GE's strong competitive edge is due to a highly skilled and youthful workforce, greatly decreasing their product development cycle and their ability to adapt to new consumer trends rapidly.

Positive Results

- Invested \$1 billion in US Facility
- Over 4000 jobs created
- Created an additional 18000 jobs w/ US suppliers

The common decision factors include a highly skilled workforce, quicker time to market, automated processes, and decreased transportation costs for the US market.

