

1st



company to
commit

January 2013
Walmart committed \$250 Billion
over the next 10 years to buy products
made in the USA

Facilitate

Accelerate

Coordinate

Innovate



Reshoring with

Walmart

Walmart is prepared to help

500
active incentives
in over
1,300
different product
categories

Walmart is looking for Products with:

- Local and accessible raw materials
- Highly automated production
- Inefficient Shipping
- Need for adaptability
- Energy intensive processes

Why Reshore Now?

Rising Wages Overseas



Low Energy Costs at Home

High Total Overhead Cost

Increased Demand for Products Made in USA

85%

of mothers surveyed said it is important for a retailer to sell "Made in the USA" products

